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Press release



APPOINTMENT OF NEW ETALEX PRESIDENT

Montreal, January 31, 2023, The Etalex Board of Directors is pleased to announce that Thierry Lachapelle has been appointed president of Etalex. Mr. Lachapelle joined Etalex as General Manager in May 2022, having previously sat on Etalex’s Board of Directors. Working closely with Etalex’s executive committee and management team Mr. Lachapelle contributed to bolster the company’s growth, support its strategic plan and make key hires.

Mr. Lachapelle has a bachelor’s in finance and a master’s in marketing, along with more than 20 years of experience managing and directing international manufacturing firms. He brings not only his expertise but also collaborative methods and values that closely align with Etalex’s.

Mr. Lachapelle intends to uphold Etalex’s five client promises, namely partnership, innovation, safety, confidence, and standing behind its commitments. He proudly remarked: “We have a fantastic team that is committed to our success, quality products, and a client, distributor and supplier network that constantly pushes us to excel. In short, we have all the ingredients for continued growth.”

Etalex's success hinges on its ability to provide its clients with unparalleled service. The company boasts quality products, strong manufacturing capacity and expert teams, but its uniqueness lies in how closely it works with its clients.

In his new role, Mr. Lachapelle is committed to building on this strength and supporting his field teams to bolster client relationships.

Please join us in wishing Mr. Lachapelle every success in his new role.



Luc St-Georges – Chair of Etalex's Board of Directors

About Etalex

Etalex was formed by the fusion of three Quebec companies, Équipement Boni, Forma Fil and Etalex. With more than 530 employees across its three plants in Saint-Bruno-de-Montarville and Anjou, Etalex has been providing retail display and industrial racking solutions to the North-American market since 1966. For more information, visit www.etalex.ca/en/ or follow us on [LinkedIn](#) and [Facebook](#).

For further information

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Source

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